

## **Green Bay Optimist Foundation**

### **[Green Bay Optimist Donation Methods](#)**

#### *Ways to Contribute*

There are a variety of means available to make an investment in our commitment to the youth of our community. As the foundation arm of the Green Bay Optimist club, our foundation is responsible for providing opportunities for far-sighted individuals to make their charitable intentions a reality. A number of ways exist to support the youth of our community through our foundation.

**Cash:** The cash gift is the simplest and easiest way to realize your charitable objectives and share in the work of the Green Bay Optimist club. Cash gifts qualify as charitable deductions for federal income tax purposes.

If you would like to make a gift but prefer to send your donation in via mail, please print out our [gift form](#) to send along with your donation. Online donations can be made securely through PayPal by completing our online [donation form](#) (please click on the PayPal or Credit Card link to be directed to our PayPal Checkout).

**Securities:** Gifts of appreciated securities (held for one year or more) are a very attractive way to make a contribution to the Green Bay Optimist Foundation. You may completely avoid capital gains tax and deduct the full current fair market value of the gifts of securities.

**Real Estate:** A gift of real estate held for more than one year can provide the same federal tax advantages as a gift of securities. You may also retain the right to live in your residence after you have gifted it to the Green Bay Optimist Foundation, receive a charitable tax deduction during your lifetime; and specify how the property is to be used after your death.

**Bequests:** Through a bequest in your Will, you may perpetuate your life's work through a memorial gift. The Green Bay Optimist Foundation may be named as a recipient of a specified gift or a contingent bequest or as a residuary beneficiary of an estate. Bequests are deductible for federal estate tax purposes.

**Life Insurance:** A life insurance gift can produce substantial benefits for a relatively small investment. There are many ways that you can give through life insurance. You can give a policy that you already own, assign the dividends as a gift, or name the Green Bay Optimist Foundation as a beneficiary. In addition to estate tax benefits, you may also gain an income tax deduction.

**Gifts with a Lifetime Income Interest:** Deferred gifts include gifts in which the donor makes an irrevocable transfer of assets to the Green Bay Optimist Foundation and receives, in return, a lifetime income interest for specified beneficiaries: the donor, the spouse, the children or a friend. Thereafter, the Green Bay Optimist Foundation receives

the assets representing the gift. Again, you can enjoy the income from your asset during your lifetime and take a charitable tax deduction at the time you make the gift.

**Gifts with Income Interest to the Foundation:** Through a Charitable Lead Trust, you can provide an income to Green Bay Optimist Foundation for a period of years, at the end of which the principal reverts to you or passes to other members of your family. Often there is a significant estate tax benefit.

When making a gift, payment or bequest, please indicate any special designation, and always use the legal name of the Foundation: Green Bay Optimist Foundation, Inc.

### **Matching Gifts**

There is a way for our donors to enhance their giving if their employer is one of nearly 1,000 businesses across the country that matches employee contributions to higher education.

By completing a matching gift form, usually available in your employer's human resources office, and returning it with your contribution may double -- or sometimes even triple -- the impact of your giving. Please check with your personnel office, or call Ron Metzler of the Green Bay Optimist Foundation at (920) 435 9355 to see if your employer has a matching gift program.